Funding Guidelines 2018–22

Trust for London is an independent charitable foundation funding work which tackles poverty and inequality in the capital. We are particularly interested in new and imaginative ways of addressing the root causes of London’s social problems, especially work which has the potential to influence and change policy, practice and public attitudes.

This is a summary of our funding programmes. Please read our full guidelines for more detailed information - available at www.trustforlondon.org.uk

<table>
<thead>
<tr>
<th>Funding programme</th>
<th>What we will fund</th>
</tr>
</thead>
</table>
| **Good Homes and Neighbourhoods** | **Advocacy work** - on issues such as affordability, quality and provision of housing; tenants’ participation; and improving neighbourhoods.  
**Housing legal advice** - casework, representation and strategic legal action, particularly on issues relating to the private rented sector. |
| **Better Work** | **Progression out of low paid work** - to increase knowledge and learning about the most effective ways of supporting low paid workers to progress into better jobs.  
**Employment legal advice** - casework, representation and strategic legal action, which protects workers’ rights and tackles issues of discrimination.  
**Advocacy work** - on issues such as improving pay for those on low incomes; addressing exploitation in the workplace; improving public sector practice; and promoting good employment practice.  
**Improving the capacity and skills of civil society** - working on employment-related issues. |
| **Decent Living Standards** | **Advocacy work** - on issues such as the impact of welfare reform; improving the welfare support system; reducing the cost of living; and public attitudes to poverty.  
**Social Security Legal Advice** - at specialist level including casework and representation for appeals and strategic legal action. |
| **Shared Wealth** | **Advocacy work** - on issues such as the impact of income and wealth inequality; increasing involvement of employees in the workplace; reducing income and wealth inequality; greater transparency on property and land ownership. |
| **Pathways to Settlement** | **Specialist immigration legal advice** - in areas of law that fall outside of legal aid. **Advocacy work** - on issues such as promoting a more dignified immigration system; improved understanding of public attitudes on migration; challenging exploitation of vulnerable migrants and creating more effective pathways to citizenship. |
| **Stronger Voices** | Open to second-tier and specialist organisations to help other organisations with: **Campaigning** - including community organising. **Strategic communications** - supporting the understanding of public attitudes through the development of framing, narratives and messages. **Voice** - increasing the involvement of people with lived experience of poverty and inequality in campaigning and leadership of organisations and movements. |
| **Connected Communities** | Small grants for small groups with an annual income of under £100,000. **Strengthening voice** - groups of people who are directly experiencing poverty and inequality, to speak out for themselves and to campaign for positive change. **Community activities, led by communities, in isolated areas** - which bring together different groups of people to respond to local needs and gaps in services. Our priority is Outer London boroughs which have experienced a rapid change in the population and increased levels of poverty. **Advice work** - to support groups already providing social welfare advice and to improve the quality of that advice. |

*Advocacy work includes campaigning, organising, policy work and research

---

**How to apply**

1. Read the full funding guidelines - available on our website.
2. If, after reading these funding guidelines, you are in doubt as to whether your work fits, or have any questions, then please telephone us on 020 7606 6145.
3. Complete our on-line application form.
4. We have three closing dates for applications:
   - **1st week of February** for the June Grants Committee;
   - **1st week of June** for the October Grants Committee;
   - **1st week of October** for the February Grants Committee.

Please check our website for the exact date. Applications must be received by **1pm** on the closing date.